

Welcome.....



SPRING TIME

Software Solutions

Passionate about helping businesses and their teams in their growth journey by improving productivity

22+ Years of positively IMPACTING lives
1200+ Customers
12 Countries

Proud Developer of **INDIA's #1** Trade Specific ERP Software for Book Trade

Why

Since 2002

Achievement

What our Customers Say

“

STS Team is attentive to detail and really try to “solve the problem” in order to keep projects moving along. Shekhar has a tremendously positive attitude, and it helps to keep the team motivated and productive. I would not hesitate to recommend STS to any client.

Luticia (Tish) Hill
PHEMI Systems

“

Your company as a group defines what a software company should be. I rant and foam praises towards CloudPUB Software to anyone who will listen. You and your team continue to stand head and shoulders above any other software vendors in our industry as far as quality of the product, quality of support, and knowledge of the product by those who do the supporting.

Rohit Seth
Owner, Seth & Co.

“

Thanks to the innovative CloudPUB Software, **In just 12 months**, we've achieved milestones that seemed unimaginable before integrating STS into our business strategy. Now, with the scalable and robust features of CloudPUB software, **we confidently stride towards reaching the 100 Crore Mark**, marking a testament to the transformative power of cutting-edge technology in our journey.

Anil Bhardwaj
Blackstone Books



What our Customers Say



Ankit Gupta
Goodluck Publishers Ltd.

From sales team creating orders on a web platform to the invoices, from invoices and credit notes to receipts, from day books to balance sheet – all our business processes are automated using CloudPUB Software. We are very happy with the speed, accuracy & efficiency of the software.

Gbadega Adedapo
Rasmed Pub. Ltd, Nigeria

Switching to PUB+ on Cloud from the desktop version has been a great decision, as the switch alone has improved our operations, enabling users to work from anywhere and at anytime with ease, keeping track of transactions being carried out in our depots real-time is also interesting.

Dhaval Jamnadas
Jamnadas Publishing House

Working with STS has been a pleasure over past 7 years. I am very happy with automated royalty calculations, saves a huge amount of time & efforts. We are pleased to recommend PUB+ Software as well as commend your team for the wonderful work you are doing.

Syed Amir Ali
Universal Book Showroom

I am very happy & satisfied with STS Team which is very talented & very humble. Superb service. For reporting, PUB+ on Cloud software is beyond expectations as it gives all the relevant reports within fraction of seconds. We highly recommend PUB+ Software specially to the Book traders as PUB+ is made for Book Business.



Our Work Profile

Products

PUB+® on Cloud ERP
Software for Publishers /
Distributors Booksellers

Sales Team Visit
Management System
(Mobile App + Web Panel)

TaskShala : Task
Management System
(Mobile App + Web Panel)

Services

Mobile App Development
– Android & iOS

Web Application
Development / ERP
Software Development

E-Commerce Web site
Development

Tech Stack

.NET / MVC / C#

React / Flutter / Android
Studio

SQL Server / Oracle

Benefits of working with us

1

**22+ Years
of
Experience**

Functional Knowledge
Experts & Experienced
Team

2

**We build
Connected
Systems**

Empowering
Management to take
Control

3

**Manageme
nt's TIME is
Valuable**

Custom Made
Software/ Mobile Apps

4

**99%
Referrals
and Repeat
Business**

World Class Service



Software Built for the Book Trade

1200+

Publishers / Distributors / Booksellers in **Twelve** countries use our **PUB+** Software to run their daily operations

10 Million+ Transactions

are being managed by **PUB+®** Software every month

One Million+ Unique Titles

are being stored on and managed by **PUB+®** on Cloud Software on a day-to-day basis.

The Power

The Usage

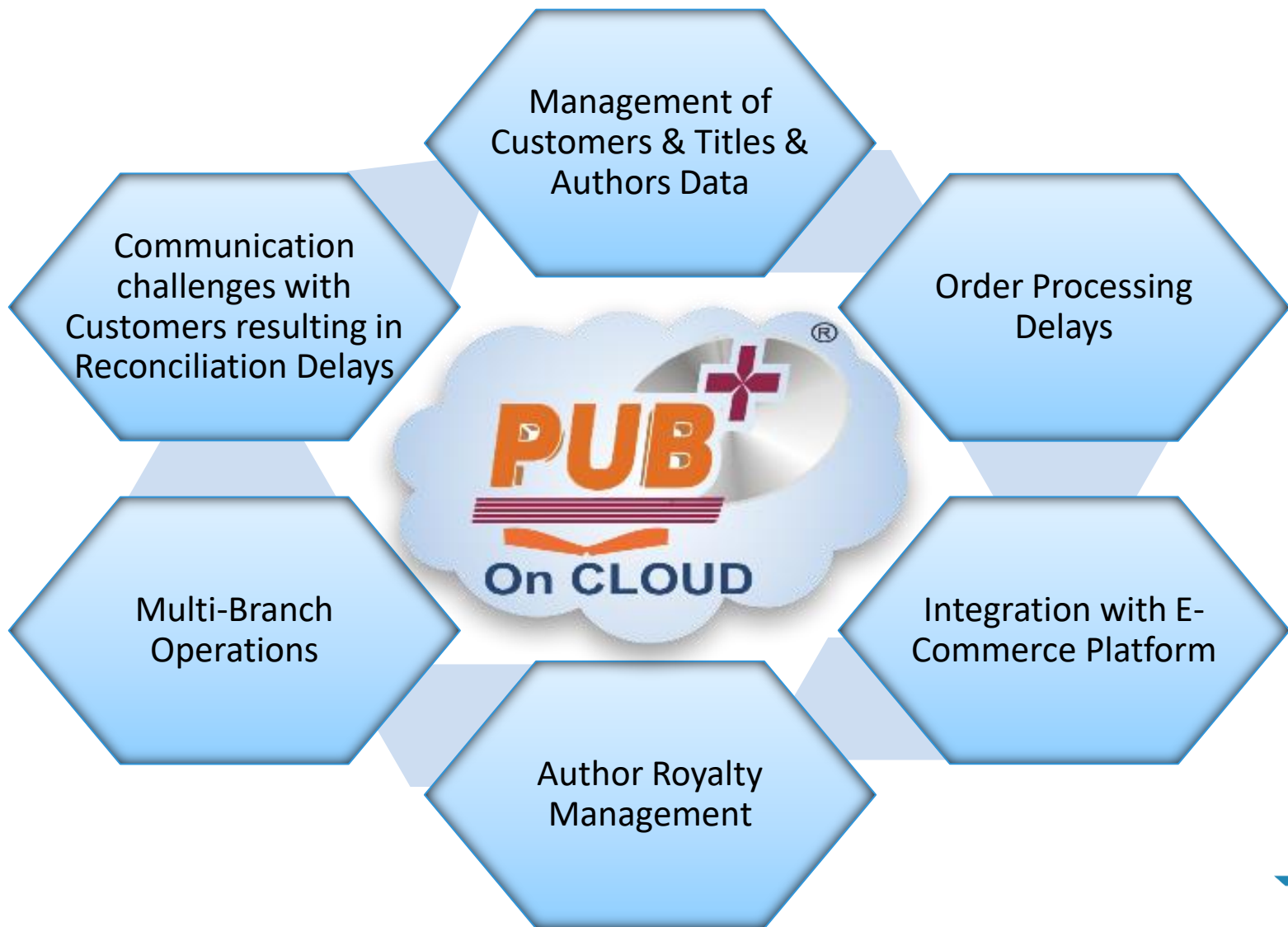
Strength



SPRING TIME

Software Solutions

7 Pain Points Efficiently Managed by PUB+ on Cloud



*India's
#1 Trade
Specific
ERP
Software
built for
Book
Trade*



Why PUB+ on Cloud



1

**Customer
Dashboard
& APP**

Empower your customer to place order using Mobile / Web & check their Statement/Invoice

2

**Work from
anywhere
/ anytime**

Take control, get up-to-minute overview of business operations from any device, anytime

3

**Keep All in
ONE**

Manage all your operations using one system. Integrated solution to save time & money.

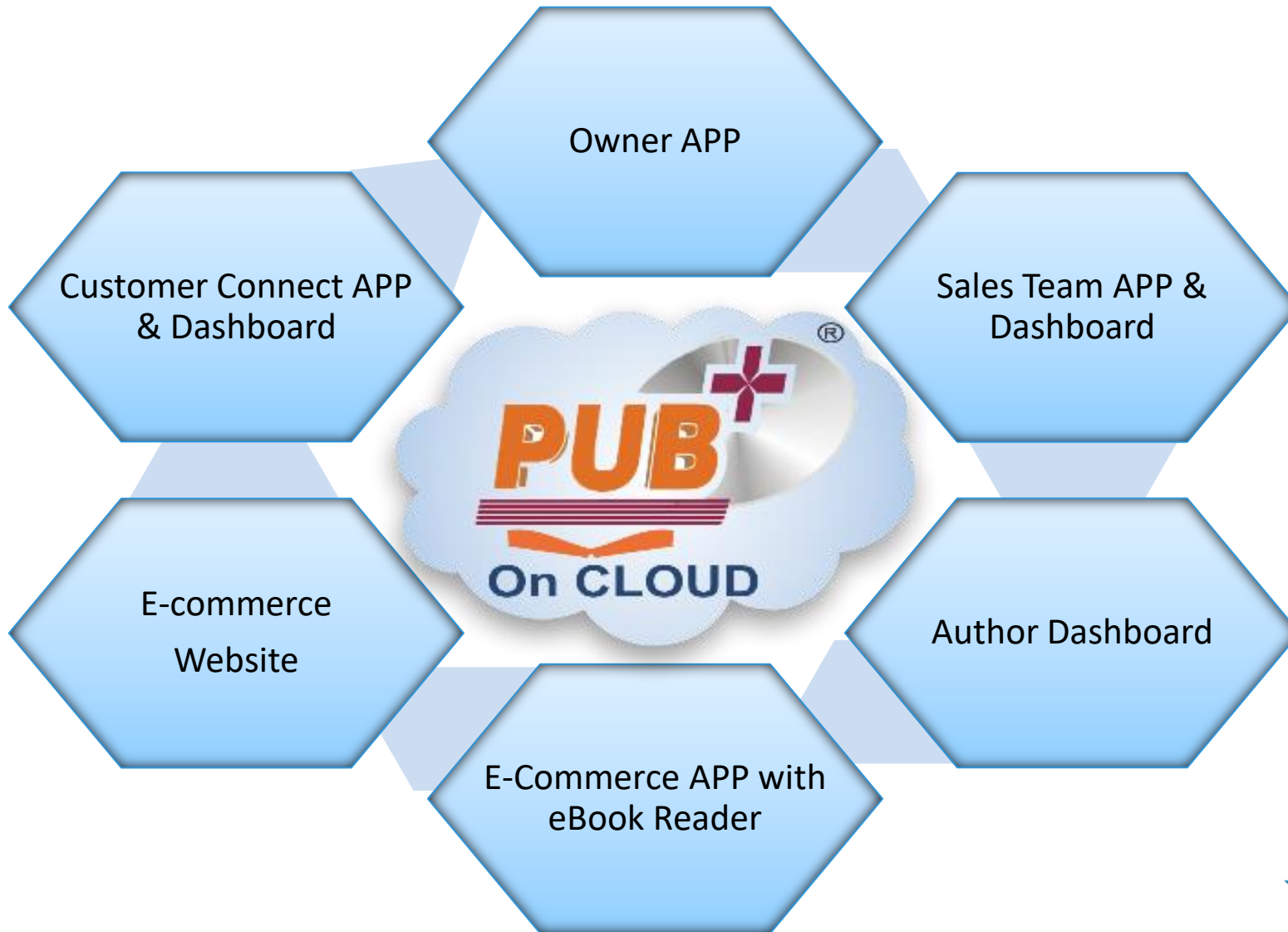
4

**Cost
Effective,
Flexible,
Scalable**

PUB+ can be used by Bookshops, Distributors, Publishers & Companies with Multi branch operations

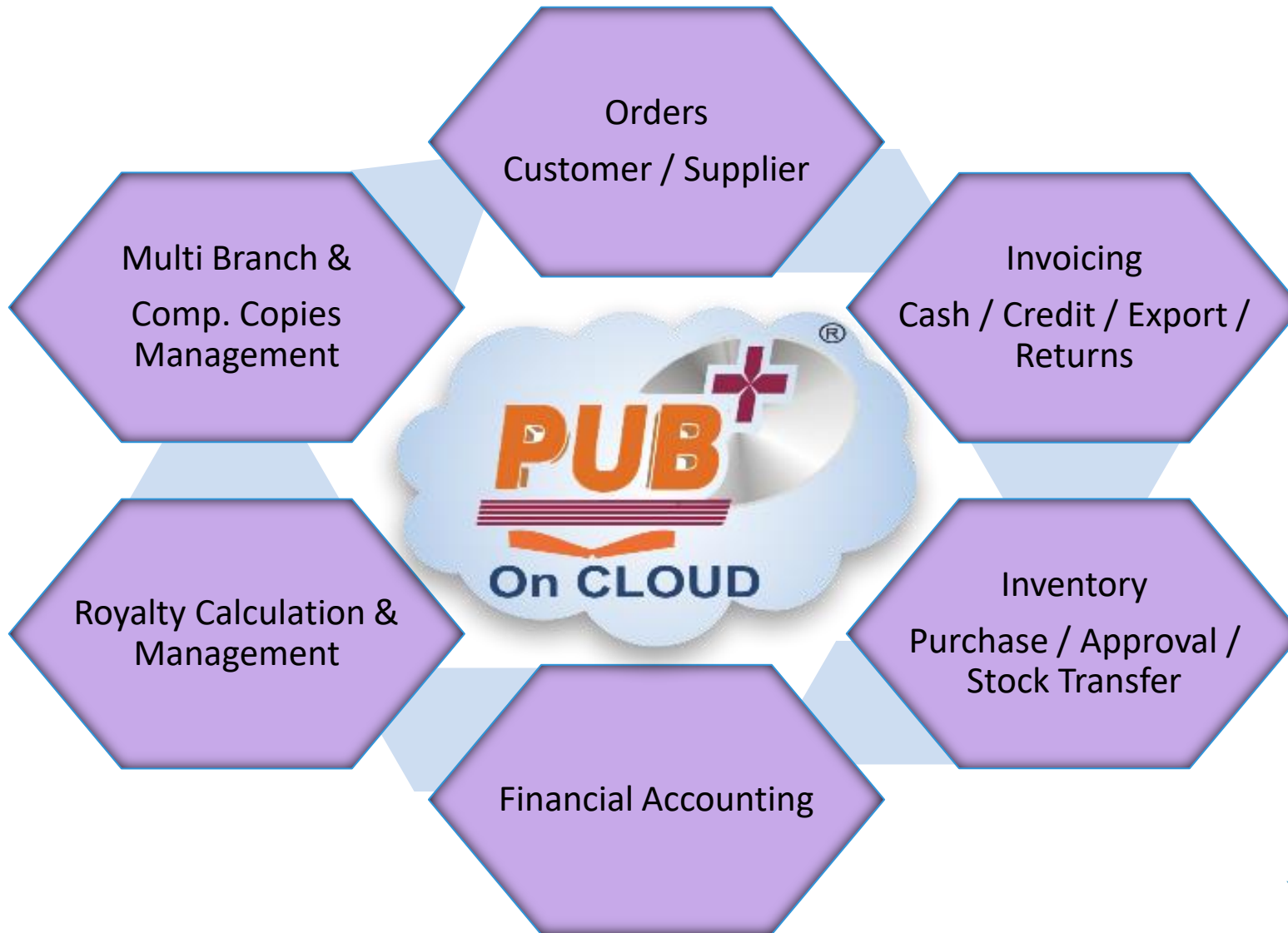


PUB+ on Cloud : Connected Tools



*India's
#1 Trade
Specific
ERP
Software
built for
Book
Trade*

PUB+ on Cloud : Covers all company needs



*Take
Control of
Your
Business
from
Anywhere*

Publisher deployed CloudPUB & Sales Team App – 30% Growth

- ✓ Big educational publisher in Nigeria, Name withheld due to privacy clause
- ✓ Were using local Warehouse management system, causing lot of integration issues.
- ✓ Were Not Using any App to Track their Marketing Team
- ✓ **Implemented CloudPUB Software** for Inventory, Order Processing, Billing & Returns across all warehouses & head office – resulting in at least 40% efficiency increase, and 30% cost savings. Stock visibility across all warehouses.
- ✓ **Implemented Sales Team App** which is integrated with CloudPUB Software – resulting in major productivity increase of the sales team and achieving of growth targets. Now each sales person is being monitored and tracked for their performance and results.

“Switching to PUB+ on Cloud from the desktop version has been a great decision, as the switch alone has improved our operations, enabling users to work from anywhere and at anytime with ease, keeping track of transactions being carried out in our depots real-time is also interesting.”

Publishers Processes Managed by PUB+ on Cloud



- ✓ Printer/Binder Order
- ✓ Paper Issue/Receive /Stock
- ✓ Material Issue/Receive/Stock
- ✓ Cost of Production
- ✓ Books in Production

- ✓ Setup
- ✓ Auto calculated reports
- ✓ Special Royalty on Exception Discounts



- ✓ Visit Management
- ✓ Schools / Institutes Data
- ✓ Complimentary Copies
- ✓ Sales Team Incentives

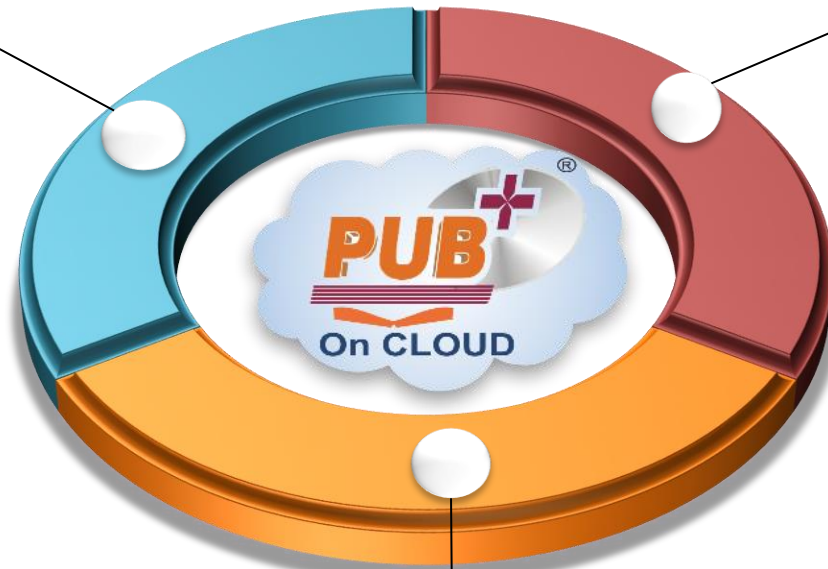
- ✓ Pending Orders
- ✓ Invoice, Packing Slip
- ✓ Discount Structure
- ✓ Accounting & Inventory

Multi Branch Integration



Head Office

- Set up
 - User/branch rights
 - Masters, Credit Limits
 - Discount Structure
- Can view all branches data
- Approving authority
- Stock Transfer In/Out



Branches / Warehouse

- Work with their branch data only
- Can see all branches stock
- Stock transfer In/ Out / Request

Customers (using App/Dashboard)

- Can create & track orders
- Can check statements
- Can download invoices



Powerful Features



Control

- ✓ Discounts
- ✓ User Rights
- ✓ IP Control -User Login
- ✓ Credit Limits
- ✓ Branches
- ✓ Login Timings
- ✓ Gross Margins
- ✓ Counter Sales
- ✓ Master Data creation

Track

- ✓ Pending
 - Orders
 - Approvals
 - Delivery Challans
- ✓ Inventory Levels
- ✓ Receivables/Payables
- ✓ Profit on Sale
- ✓ Supplier wise Stock
- ✓ Royalty

Single Click

- ✓ Email/WhatsApp
 - Statements
 - Invoices
 - Reminders
- ✓ Stock Transfer IN
- ✓ Approve Orders
- ✓ Create from Excel
- ✓ Labels / Envelops
- ✓ Proforma -> Order -> Invoice creation

Multi Branch

- ✓ View Stock
- ✓ Request Stock Transfer
- ✓ Centralized PO Processing
- ✓ Min/Max Order Levels
- ✓ Quick Stock Transfer
- ✓ Statements
- ✓ Sales / Stock Analysis
- ✓ GST & Accounting Reports

Benefits & IMPACT



Management

- Daily Business Summary email
- Check your gross margins any time
- Know your stock value anytime
- Integration with Website & App

Time Saved = Money Saved

- Single Click Features
- Fast reporting
- Work From Any Device – iPad/Mac/ iPhone/Laptop

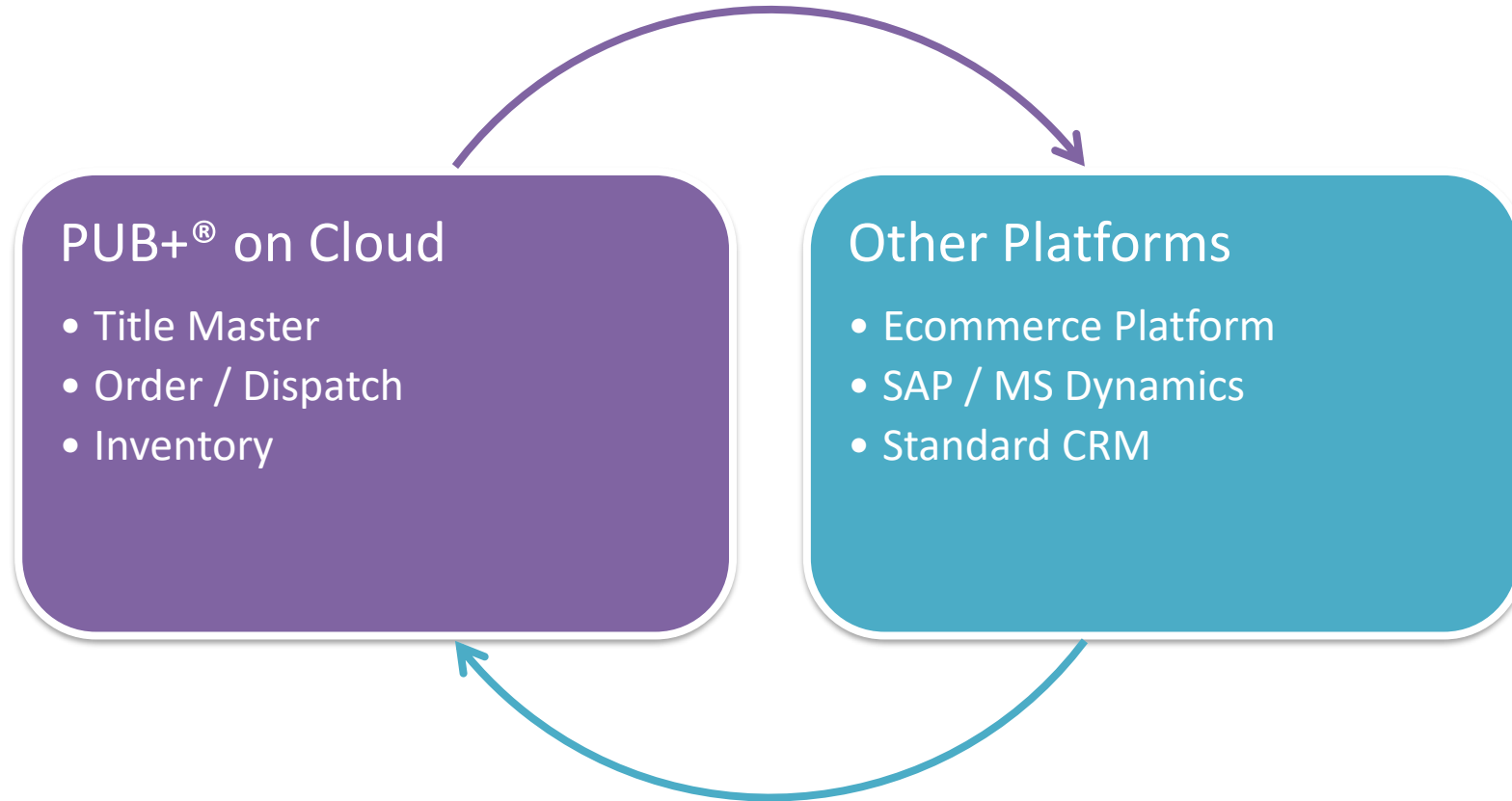
Team

- Powerful title search
- Smart search on each screen
- Easy navigation throughout
- Drill Down to the transaction view

Improved Customer Relationship

- Can place & track orders
- Can view invoices & statements
- Automated & Transparent Process
- Empowering customers

Integration Capabilities



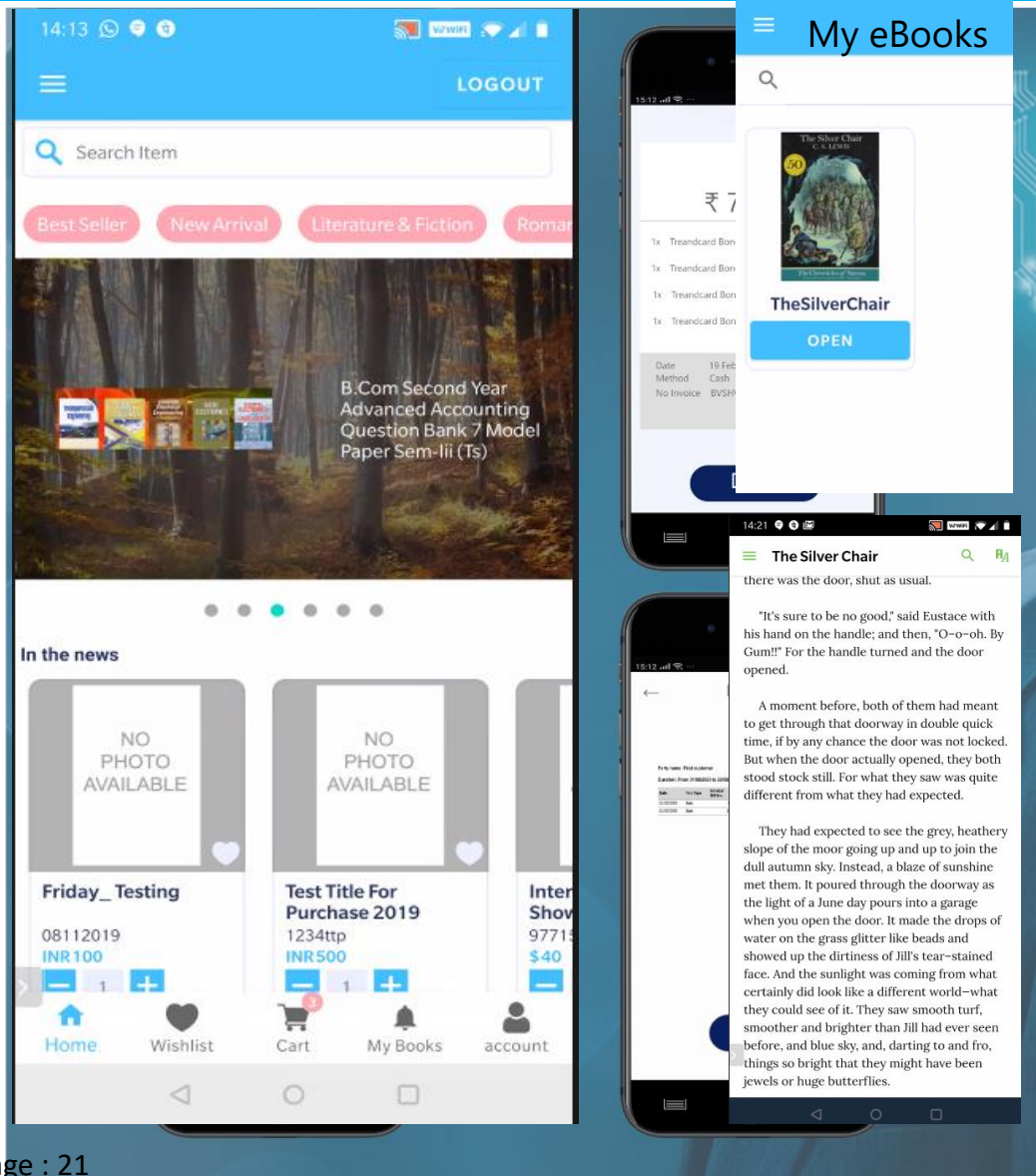
Three KEY Points



1. Secure Browser based system – take control of your business from any where / any device
2. Trusted by more than 1000 Publishers / Distributors / Booksellers in 9 countries – built for Book Trade
3. Advanced Customer Connect Dashboard & Mobile APP to build strong relations with your customer



E-Commerce APP with eBook Reader for Publishers



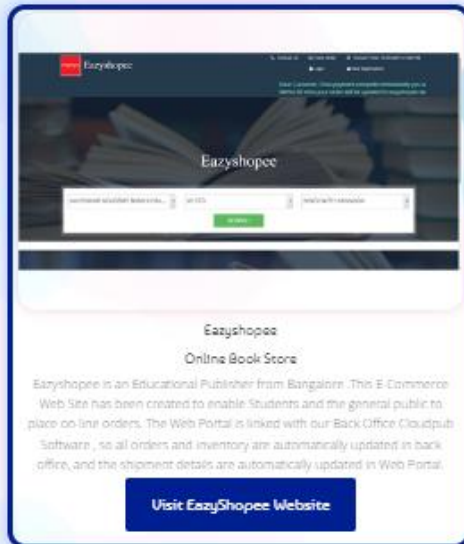
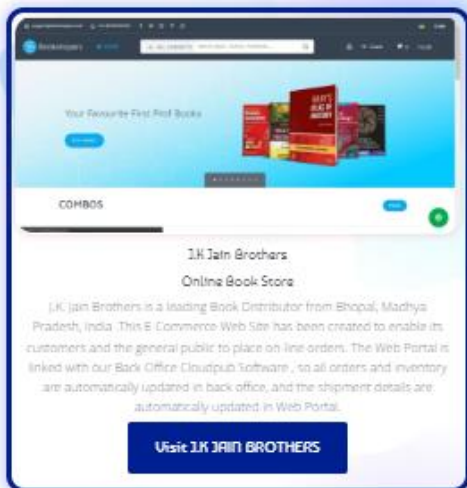
Your Own E-Commerce APP

Now sell to the public on Mobile, with eBook Reader

Connected with PUB+[®] on CLOUD Software



E-Commerce Web Site with eBook Reader



Your Own E-Commerce Platform

We have been building & delivering E-Commerce Web Sites with Bulk eBook Feature for Book Trade

Connected with PUB+[®] on CLOUD Software



Mobile APP & Dashboard for Your Customers

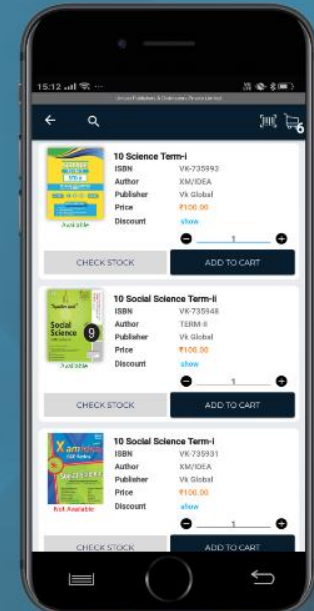
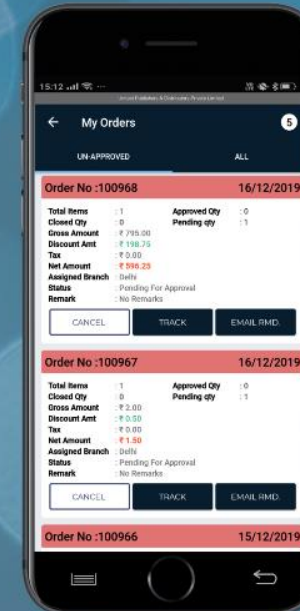
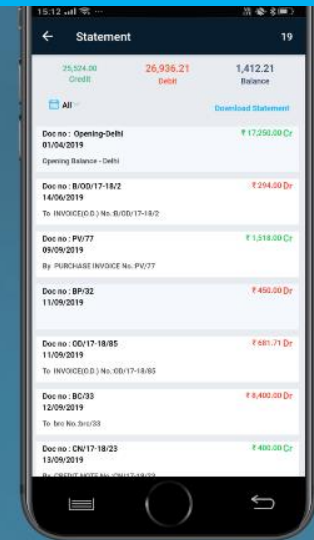
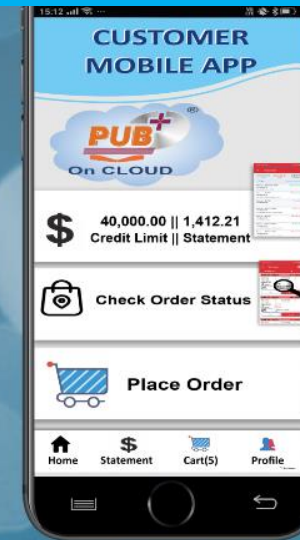
B2B Customer Mobile APP

Makes Life Easy for your Customers, Helping You Grow

**Place Order

**Check Order Status

**Check Statements

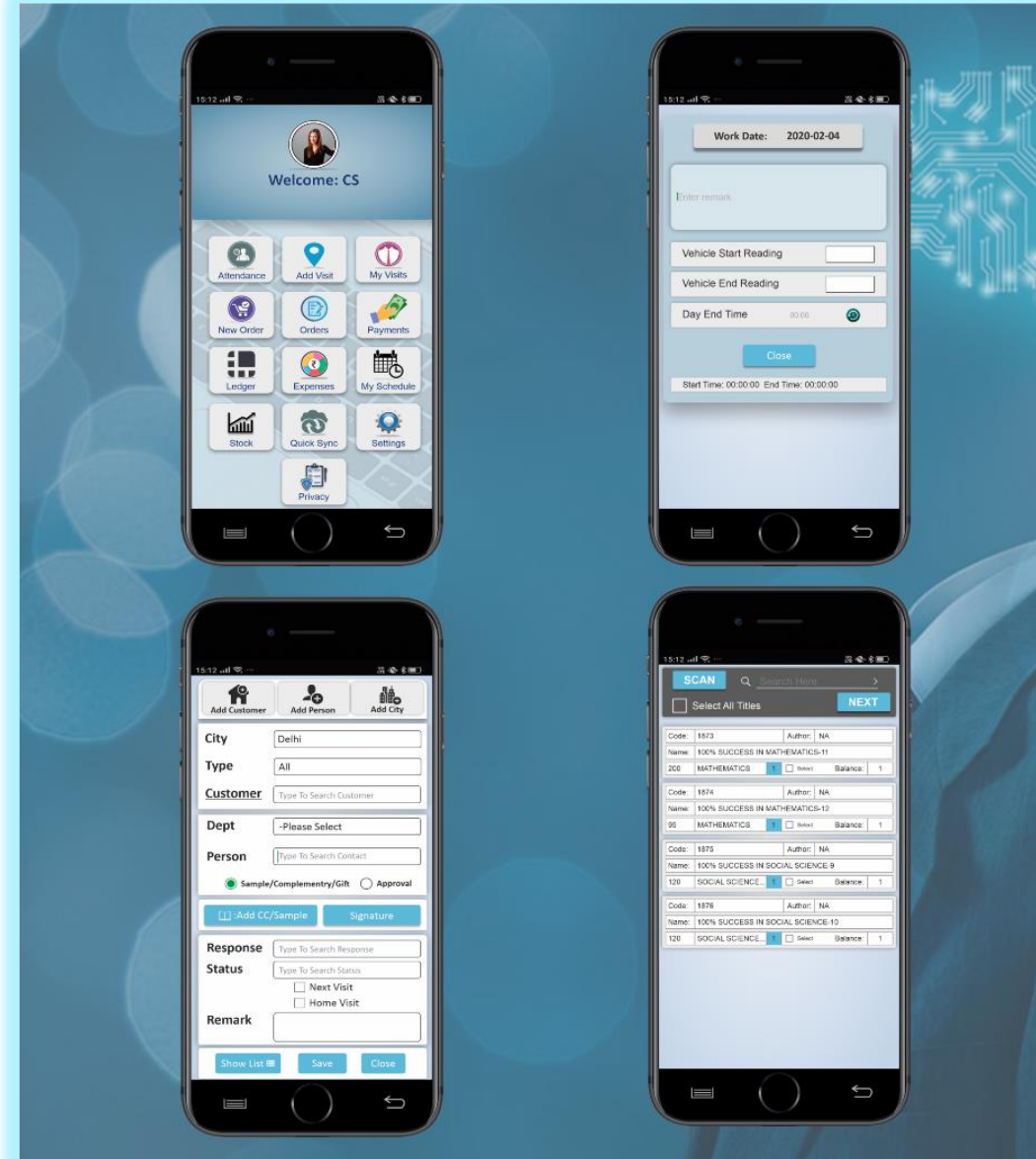


Sales Team Visit Management Mobile APP

Built for Educational Publishers

Sales Team Reporting APP With Location Tracking allows the sales team to collect & create the data at source, place the order, submit expenses

Grow your Sales by ensuring that your sales team is productive & has access to the stock information

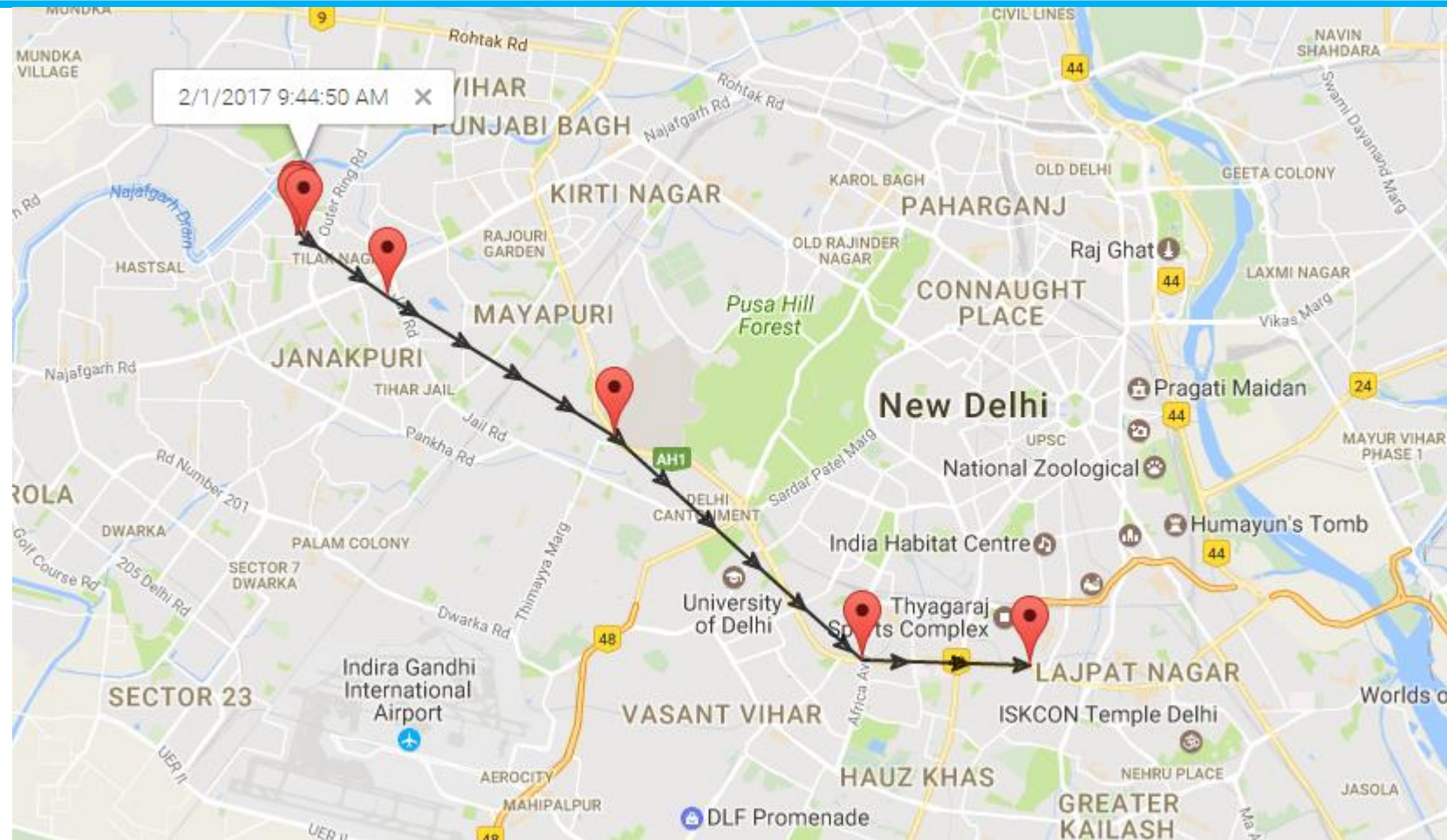


Sales Team Visit Management : Track your Team

Power to Management as they get live data on a web platform.

Web Panel shows the movement of the Sales Team with time, so you know exactly if the executive is doing what he is meant to do

(Built for Book Trade)



Some of our Customers



Publishers

- ✓ CBS Publishers & Distributors, India
- ✓ Ananda Publishers, India
- ✓ Rupa Publications India Pvt Ltd.
- ✓ Himalaya Pub. House, India
- ✓ Accessible Publications, Nigeria
- ✓ World Health Organization, India
- ✓ Goyal Overseas, India
- ✓ Prints India Publications, India
- ✓ Made Easy Publications, India
- ✓ Goodluck Publishers Ltd., India
- ✓ Rajkamal Prakashan, India
- ✓ Parragon Publishing India Pvt. Ltd.
- ✓ Dhanpat Rai Publications, India

Distributors

- ✓ Mehul Book Sales, India
- ✓ All India Medical Book House, India
- ✓ Paras Medical Books Pvt. Ltd., India
- ✓ Sri Adhya Educational Books, India
- ✓ Pakistan Law House, Pakistan
- ✓ Mittal Books, India
- ✓ Gulf Educational Resources, UAE
- ✓ PBC Distributors, India
- ✓ Kothari Medical Subscription, India
- ✓ Vidyarthi Sales Agency, India
- ✓ Patil Enterprises, India
- ✓ Ahuja Book Company, India
- ✓ Commercial House, India

Retailers / Distributors

- ✓ Universal Books Showrooms, India
- ✓ R.Lall Book Depot, India
- ✓ Seth & Co., India
- ✓ J.K.Jain Brothers, India
- ✓ South India Book Agency, India
- ✓ Global Agency, India
- ✓ City Book Shop, India
- ✓ Winner Book Centre, India
- ✓ S.S. Publishers & Distributors
- ✓ Book Selection Centre, India
- ✓ Pilgrim Book House, Nepal
- ✓ Sri Rajeswari Book Links, India
- ✓ National Medical Book House, India

Questions in your mind.....



Is my data **SECURE** ?

YES, PUB+® on CLOUD is hosted on Asia's largest 4-Tier-datacenter with Firewall, Automated Backups, Anti-Malware & Anti-Virus systems

Is it **Expensive** ?

NO, we offer PUB+® on CLOUD at very affordable costs, and it is modular, scalable pricing model so that you get value for what you pay

Need More Details ?

Please Call :
+91-9212460342

for more information /
LIVE DEMO

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Thank You !!

