Welcome.....



Take Control of Your Business from Anywhere



The Mantra

"You Can not mandate productivity; you must provide **tools** to let people become their best."

Steve Jobs







Software Built for the Book Trade

900+

Publishers / Distributors / Booksellers in **NINE** countries use our **PUB+** Software to run their daily operations

18+

Years of experience serving Book Trade, building multiple solutions 1000+

Features & Reports in the software to support you in taking effective business decisions

Strength

Power

2002 2002



What our customers say



Ankit Gupta
Goodluck Publishers Ltd.

From sales team creating orders on a web platform to the invoices, from invoices and credit notes to receipts, from day books to balance sheet – all our business processes are automated using CloudPUB Software. We are very happy with the speed, accuracy & efficiency of the software.

Gbadega Adedapo Rasmed Pub. Ltd, Nigeria Switching to PUB+ on Cloud from the desktop version has been a great decision, as the switch alone has improved our operations, enabling users to work from anywhere and at anytime with ease, keeping track of transactions being carried out in our depots real-time is also interesting.

Dhaval Jamnadas
Jamnadas Publishing House

Working with STS has been a pleasure over past 7 years. I am very happy with automated royalty calculations, saves a huge amount of time & efforts. We are pleased to recommend PUB+ Software as well as commend your team for the wonderful work you are doing.

Syed Amir Ali
Universal Book Showroom

I am very happy & satisfied with STS Team which is very talented & very humble. Superb service. For reporting, PUB+ on Cloud software is beyond expectations as it gives all the relevant reports within fraction of seconds. We highly recommend PUB+ Software specially to the Book traders as PUB+ is made for Book Business.



Why PUB+ on Cloud



Customer
Dashboard
& APP

Empower your customer to place order using Mobile / Web & check their Statement/Invoice

Work from anywhere / anytime

Take control, get upto-minute overview of business operations from any device, anytime Keep All in ONE

Manage all your operations using one system. Integrated solution to save time & money.

Cost Effective, Flexible, Scalable

PUB+ can be used by Bookshops, Distributors, Publishers & Companies with Multi branch operations

PUB+ on Cloud: Covers all company needs





Take
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Business
from
Anywhere



Process Flow: for Distributor



- Direct Entry
- Excel / EDI import
- by Customer in App/Portal
- From Proforma Invoice

- From Inventory
- From received and reserved titles
- Create Invoice, Packing Slip



- Based on Customer Order
- Based on Reorder Levels
- For Stock

- Against Purchase Order
- Direct without P.O.
- Books are reserved if they are for sales order



Multi Branch Integration



Head Office

- Set up
 - User/branch rights
 - Masters, Credit Limits
 - Discount Structure
- Can view all branches data
- Approving authority
- Stock Transfer In/Out



Branches / Warehouse

- Work with their branch data only
- Can see all branches stock
- Stock transfer In/ Out / Request

Customers (using App/Dashboard)

- Can create & track orders
- Can check statements
- Can download invoices



Powerful Features



Control

- ✓ Discounts
- ✓ User Rights
- ✓ IP Control -User Login
- ✓ Credit Limits
- ✓ Branches
- ✓ Login Timings
- ✓ Gross Margins
- ✓ Counter Sales
- ✓ Master Data creation

Track

- ✓ Pending
 - Orders
 - Approvals
 - Delivery Challans
- ✓ Inventory Levels
- ✓ Receivables/Payables
- ✓ Profit on Sale
- ✓ Supplier wise Stock
- ✓ Royalty

Single Click

- ✓ Email/WhatsApp
 - Statements
 - Invoices
 - Reminders
- ✓ Stock Transfer IN
- ✓ Approve Orders
- ✓ Create from Excel
- ✓ Labels / Envelops
- ✓ Proforma -> Order -> Invoice creation

Multi Branch

- ✓ View Stock
- ✓ Request Stock Transfer
- ✓ Centralized PO Processing
- ✓ Min/Max Order Levels
- ✓ Quick Stock Transfer
- √ Statements
- ✓ Sales / Stock Analysis
- ✓ GST & Accounting Reports



Benefits & IMPACT



Management

- Daily Business Summary email
- Check your gross margins any time
- Know your stock value anytime
- Integration with Website & App

Time Saved = Money Saved

- Single Click Features
- Fast reporting
- Work From Any Device iPad/Mac/ iPhone/Laptop

Team

- Powerful title search
- Smart search on each screen
- Easy navigation throughout
- Drill Down to the transaction view

Improved Customer Relationship

- Can place & track orders
- Can view invoices & statements
- Automated & Transparent Process
- Empowering customers



Three KEY Points





- 1. Secure Browser based system take control of your business from any where / any device
- Trusted by more than 900 Publishers / Distributors / Booksellers in 9 countries – built for Book Trade
- 3. Advanced Customer Connect Dashboard & Mobile APP to build strong relations with your customer





Questions in your mind.....



Is my data SECURE?

YES, PUB+® on CLOUD is hosted on Asia's largest 4-Tier-datacenter with Firewall, Automated Backups, Anti-Malware & Anti-Virus systems

Is it Expensive?

NO, we offer PUB+® on CLOUD at very affordable costs, and it is modular, scalable pricing model so that you get value for what you pay

Need More Details?

Please Call: +91-9212460342

for more information /

Thank YOU!!



Spring Time Software